
ADVERTISING RATES & INFORMATION

	Size	12x	6x	3x	1x
Full Page	7.25 x 9.625 Bleed 8.75 x 11.25	\$535	\$590	\$645	\$690
Half Page	7.25 x 4.75	\$325	\$360	\$395	\$425
1/3 Page	7.25 x 3.25	\$265	\$305	\$335	\$375
1/4 Page	3.5 x 4.75	\$200	\$225	\$245	\$265
1/6 Page	3.5 x 3.25	\$150	\$175	\$200	\$225
1/8 Page	3.5 x 2.25	\$110	\$135	\$150	\$170
Inside Cover*		\$715	\$795	N/A	N/A
Page 3		\$625	\$685	N/A	N/A
Back Cover*		\$785	\$865	N/A	N/A
Classified Display Ad**		\$19/in	\$22/in	\$25/in	N/A

*Asterisk indicates price includes full color. For all other ads, add 20% to above rates for full color.

**Classified display ads start at one column width x two inches tall minimum.

AD PRODUCTION: Please submit ads as high resolution PDF files (300 dpi/CMYK if color). Ads may be produced by our art department.

YACHT BROKERS: Special reduced rates apply in our brokerage section. Contact editor@southwindsmagazine.com or call 941-795-8704 for more information.

CLASSIFIED ADS: Text only ads \$25 for 30 words for 3 months or \$50 with photo. Reduced renewal rates. All ads go on the web on 1st of Month of issue (or placed immediately for \$10). Reduced rates for Brokers.

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Mississippi, Louisiana, Texas