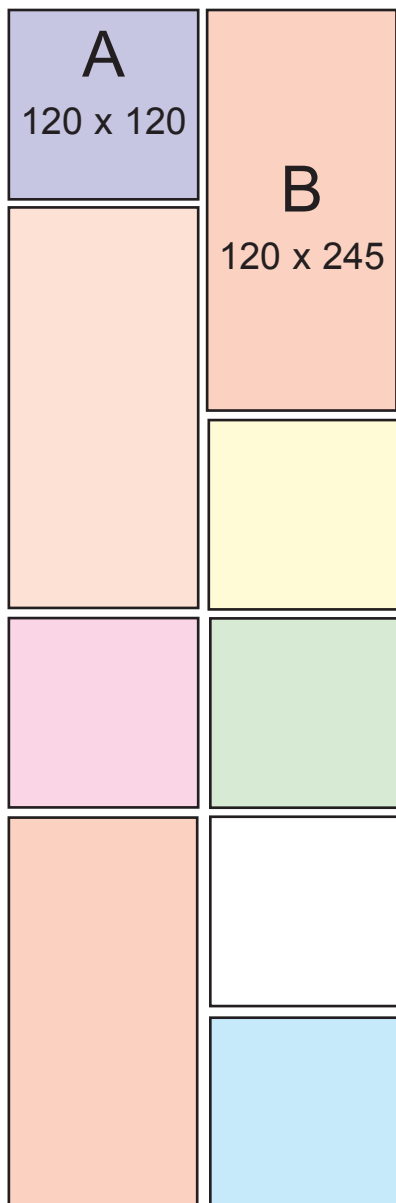


WEB ADVERTISING RATES & SPECS

PRINT ADVERTISERS!
 You earn an automatic 30% discount
 off all our Introductory Web Rates!

TOP BANNER
380 x 90



SPECIAL INTRODUCTORY RATES!

Web Advertising Sizes, Specs & Rates

Web Ad Specifications: All web ads should be created in the exact sizes described here and emailed to editor@southwindsmagazine.com in gif or jpg format. Please include name of company in file name. If you are interested in creating a custom position on our website, contact janet@southwindsmagazine.com

<u>Web Ad Description</u>	<u>Width</u>	<u>Height</u>	<u>Rate</u>
Top Banner Ad	380 px	90 px	\$100/month
Side Banner A	120 px	120 px	\$25/month
Side Banner B	120 px	245 px	\$45/month
Classified Page Banner Ads	120 px	120 px	\$15/month

The "Top Banner Ad" is positioned in the masthead at the top of the site. Banner Ads "A" & "B" are positioned in the two column ad space on the right side of the pages. These are all Special Introductory Rates for our new website.

The "Top Banner Ad" and Banner Ads "A," "B," may be shared by three total advertisers. The ads rotate randomly every time the viewer hits "refresh" or visits the page on our most viewed pages, the *SOUTHWINDS* home page, Current Issue, Back Issues, All Hurricane Pages, Our Waterways, Racing Home Page, Southern Yacht Club Directory, Southern Youth Sailing Directory, Pick up a Copy, Contact Us, Subscribe and About Us. The "Top Banner Ad" also appears on Classified Ad Page.

Classified Banner Ads are at the top of the Classified Page, the second most viewed page of the site. Contact janet@southwindsmagazine.com for other sizes.

We can create your ad - reasonable rates - contact Janet 941-870-3422 or email janet@southwindsmagazine.com

Southeast Sailing Business Directory

SOUTHWINDS Magazine's Sailing Business Directory (now under construction) will be the most comprehensive and easy to use listing of marine and sailing businesses located within the eight southern coastal states. The business directory offers advertisers an opportunity to enhance their business listing with banners, buttons and enhanced listings. **Now Under Construction - Coming Soon. Watch For Details.**

www.southwindsmagazine.com

janet@southwindsmagazine.com

Southwinds Media, Inc.

Janet Verdeguer

PO Box 1175

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941-870-3422

Southeast Coast: Carolinas & Georgia

Florida: East Florida, SE Florida, Florida Keys

West Florida & Inland Lakes

Northern Gulf Coast: Florida Panhandle, Alabama

Mississippi, Louisiana, Texas