BROKERAGE SECTION RATES

SPECIAL BROKER RATES

Full-page ads at half page price
Half page ads at 1/4 page price
1/4 page ads at 1/8 page price

- All prices are black and white (color add 20% more)
- Must be full, half or 1/4. No other sizes apply. Half page ads must be vertical ads.
- Ads will be in the brokerage section before classifieds
- Minimum half must be barokerage ads, rest can be new boats
- Minimum term must be 6 months or 12 months
- Ads must run consecutively from month to month
- Basic design in the beginning requires hi resolution logos and/or photos from advertiser
- We will update your ad monthly, but changes must be sent in an acceptable format (we will advise)

RATES

	6 months	12 months
Full Page:	$ 360 (color $432)	$ 325 (color $390)
1/2 Page:	$ 225 (color $270)	$ 200 (color $240)
1/4 Page:	$ 135 (color $162)	$ 110 (color $132)

Classified ads for Brokers:
Up to 30 words and horizontal photo, $20 a month for a new ad, $15 a month to pickup an existing ad. 3- month minimum to start. Add $5 for every additional 10 words or vertical photo. No charge for price changes on picked up ads or to fix mistakes.

Classified ads must be billed through a credit card on file unless you are a regular monthly display advertiser (1/8 page or more).

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